

PROFILE

Web designer and WordPress developer with 5+ years of experience. I design in Figma, build custom WordPress themes and WooCommerce stores, and keep sites running after launch — performance, updates, analytics. For the past 4 years I've worked with the Harton agency alongside my own clients.

EXPERIENCE

11/2022 – now

Harton

Web designer & developer · contractor

- Designing and building websites and e-shops on WordPress and WooCommerce
- Design work including design systems and redesigns of existing sites
- Maintaining client sites — performance, caching and analytics
- Working directly with clients from brief to launch

2021 – now

Freelance · ONE LESS

Web designer & developer

- Turnkey websites for small businesses — design, build and long-term care
- Custom WordPress themes, WooCommerce stores, performance tuning

2021 – 2022

Teapot

Graphic designer

- Social media graphics, banners and online campaign visuals

2020 – 2022

Pixelpark s. r. o.

Co-founder & managing director · head of digital

- Marketing agency I co-founded with two partners
- Owned the digital side — websites, graphics, online marketing

SELECTED WORK

BulkOS

Fitness platform — design system, UI and build

Lovely Beauty

Beauty studio with price list and booking

Camset

WooCommerce store with ~15,000 products

KONTI

100+ project pages in SK, EN and DE

Moodive

US animation studio — site and ongoing care

Vegánka · DayUp ·

OVKO

NOVOFRUCT food brands, SK/EN

All 18 projects with screenshots at lukeg.sk/en ↗

SKILLS

Design

Figma Design systems Redesigns Mobile-first UI Photoshop Illustrator InDesign

Build

WordPress Custom themes WooCommerce Elementor HTML / CSS JavaScript PHP

Operations

WP Rocket Cloudflare Performance & caching Site maintenance Analytics

EDUCATION

2018 – 2021

Pan-European University

BA · Media Design

2013 – 2017

Business Academy

Račianska 107, Bratislava

LANGUAGES

Slovak native

English B2

OTHER

Driving licence (B)

INTERESTS

Fitness, combat sports, photography